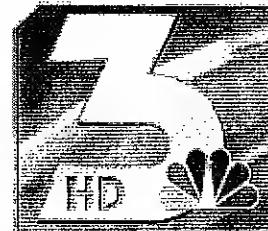


ORDER



KSJV

Orders	Order / Rev:	104404	Alt Order #:	06832080
	Product Desc:	HELLER FOR SENATE		
	Estimate:			
	Flight Dates:	09/26/12 - 10/02/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/18/12 / 09/19/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Strategic Media Services, Inc.		
	Buying Contact:			
	Billing Contact:	3299 K St. NW Washington, DC 20007		
	Billing Type:	Cash		
	Billing Calendar:	Broadcast		
	Billing Cycle:	EOM/EOC		
	Agency Commission:	15%		
Advertiser	Name:	Heller, Dean for U.S. Senate <i>Revised</i>		
	Demographic:	A35+		
	Product Codes:	PLC01		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	93	\$56,120.00	\$47,702.00
10/01/12	10/02/12	48	\$25,100.00	\$21,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	93	\$56,120.00	\$47,702.00	0.00
October 2012	48	\$25,100.00	\$21,335.00	0.00
Totals	141	\$81,220.00	\$69,037.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	29%	\$81,220.00
Market	100%	\$280,068.97

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$72,817.93
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$50,412.41
KTUD	1%	\$2,800.69
KVVU	24%	\$67,216.55
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,601.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/26/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a		--WTF--	:30	6	\$185.002	0.00	NM	6	\$1,110.00	

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
------------	----------	----------	------------	------	--------

Order / Rev: 104404
 Alt Order #: 06832080
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate
 Product Desc: HELLER FOR SENATE
 Estimate: KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/26/12	09/28/12	M-F 5-6a	WakeUp w/Wagners	CM	5-6a		--WTF--	:30	6	\$185.00	2	0.00	NM	6	\$1,110.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 - 09/30/12																	
E 2	KSNV	10/01/12	10/02/12	M-F 5-6a	WakeUp w/Wagners	CM	5-6a		MT-----	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 - 10/07/12																	
E 3	KSNV	10/01/12	10/02/12	M-F 6-7a	WakeUp w/Wagners	CM	6-7a		MT-----	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 - 10/07/12																	
E 4	KSNV	09/26/12	09/28/12	M-F 6-7a	WakeUp w/Wagners	CM	6-7a		--WTF--	:30	6	\$450.00	2	0.00	NM	6	\$2,700.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 - 09/30/12																	
E 5	KSNV	09/26/12	09/28/12	Today Show		CM	658a-9am		--WTF--	:30	6	\$550.00	2	0.00	NM	6	\$3,300.00
TODAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 - 09/30/12																	
E 6	KSNV	10/01/12	10/02/12	Today Show		CM	658a-9am		MT-----	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
TODAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 - 10/07/12																	
E 7	KSNV	10/01/12	10/02/12	M-F Today Show II	3rd Hr	CM	9-10a		MT-----	:30	2	\$275.00	2	0.00	NM	2	\$550.00
TODAY II																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 - 10/07/12																	
E 8	KSNV	09/26/12	09/28/12	M-F Today Show II	3rd Hr	CM	9-10a		--W-F--	:30	2	\$350.00	1	0.00	NM	2	\$700.00
TODAY II																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 - 09/30/12																	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type																	
2 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a --W-F---- :30 (\$350.00) 0.00 NM																	
See MG 8.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
3 KSNV 09/26/12-09/28/12 M-F Today Show II 3rd Hr 9-10a --W-F---- :30 \$350.00 0.00 NM																	
MG for 8.2 09/28 [REVISED RATE TO REINSTATE]																	
E 9	KSNV	09/27/12	09/27/12	M-F Today Show II	3rd Hr	CM	9-10a		--T---	:30	2	\$200.00	2	0.00	NM	2	\$400.00
TODAY II																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 - 09/30/12																	
E 10	KSNV	09/27/12	09/27/12	M-F Today Show III	4th Hr	CM	10am-11am		--T---	:30	2	\$200.00	2	0.00	NM	2	\$400.00
TODAY III																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 - 09/30/12																	
E 11	KSNV	09/26/12	09/28/12	M-F Today Show III	4th Hr	CM	10am-11am		--W-F--	:30	2	\$200.00	2	0.00	NM	2	\$400.00
TODAY III																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 104404
 Alt Order #: 06832080
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate
 Product Desc: HELLER FOR SENATE
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	09/26/12	09/28/12	M-F Today Show III 4th 10AM		10am-11am	--W-F--	:30	2	\$200.002	0.00	NM		2	\$400.00
TODAY III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	--W-F--											
E 12	KSNV	10/01/12	10/02/12	M-F Today Show III 4th 10AM		10am-11am	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
TODAY III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/01/12	10/07/12	MT-----											
E 13	KSNV	10/01/12	10/02/12	Rachael Ray	CM	11am-12pm	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/01/12	10/07/12	MT-----											
E 14	KSNV	09/26/12	09/28/12	Rachael Ray	CM	11am-12pm	--W-F--	:30	2	\$200.002	0.00	NM		2	\$400.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	--W-F--											
E 15	KSNV	09/27/12	09/27/12	Rachael Ray	CM	11am-12pm	---T---	:30	2	\$200.002	0.00	NM		2	\$400.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	---T---											
E 16	KSNV	09/26/12	09/27/12	Noon News	CM	12-1230pm	---WT---	:30	2	\$275.002	0.00	NM		2	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	--WT---											
E 17	KSNV	09/28/12	09/28/12	Noon News	CM	12-1230pm	----F--	:30	2	\$275.002	0.00	NM		2	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	----F--											
E 18	KSNV	10/01/12	10/02/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/01/12	10/07/12	MT-----											
E 19	KSNV	10/01/12	10/02/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
AGENDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/01/12	10/07/12	MT-----											
E 20	KSNV	09/26/12	09/28/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	3	\$200.002	0.00	NM		3	\$600.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	--WTF--											
E 21	KSNV	09/26/12	09/28/12	Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002	0.00	NM		3	\$825.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	--WTF--											
E 22	KSNV	10/01/12	10/02/12	Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/01/12	10/07/12	MT-----											
E 23	KSNV	10/01/12	10/01/12		CM	2pm-3pm	M-----	:30	2	\$225.002	0.00	NM		2	\$450.00

Order / Rev: 104404
 Alt Order #: 06832080
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate
 Product Desc: HELLER FOR SENATE
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors											
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	M-----		2			\$225.00	0.00					
E 24	KSNV	10/02/12	10/02/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-T-----		1			\$225.00	0.00					
E 25	KSNV	09/26/12	09/28/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$175.00	2	0.00	NM	3	\$525.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		3			\$175.00	0.00					
E 26	KSNV	09/26/12	09/28/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$300.00	2	0.00	NM	3	\$900.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		3			\$300.00	0.00					
E 27	KSNV	10/01/12	10/02/12	Dr. Phil	CM	3-4p	MT-----	:30	2	\$300.00	2	0.00	NM	2	\$600.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	MT-----		2			\$300.00	0.00					
E 28	KSNV	10/01/12	10/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	MT-----		2			\$450.00	0.00					
E 29	KSNV	09/26/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		3			\$350.00	0.00					
E 30	KSNV	09/26/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		3			\$450.00	0.00					
E 31	KSNV	10/01/12	10/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	MT-----		2			\$450.00	0.00					
E 32	KSNV	10/01/12	10/02/12	M-F Early News	CM	5-630p	MT-----	:30	4	\$900.00	2	0.00	NM	4	\$3,600.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	MT-----		4			\$900.00	0.00					
E 33	KSNV	09/26/12	09/28/12	M-F Early News	CM	5-630p	--WTF--	:30	6	\$725.00	2	0.00	NM	6	\$4,350.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		6			\$725.00	0.00					
E 34	KSNV	09/26/12	09/28/12	M-F Jeopardy	CM	630-7pm	--WTF--	:30	3	\$725.00	2	0.00	NM	3	\$2,175.00
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		3			\$725.00	0.00					
E 35	KSNV	10/01/12	10/02/12		CM	630-7pm	MT-----	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00

Order / Rev: 104404
Alt Order #: 06832080
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	MT-----		2			\$750.00						
E 36	KSNV	10/01/12	10/02/12	M-F Wheel	CM	7-730pm		:30	2	\$750.00	2	0.00	NM		2 \$1,500.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	MT-----		2			\$750.00						
E 37	KSNV	09/26/12	09/28/12	M-F Wheel	CM	7-730pm		:30	3	\$725.00	2	0.00	NM		3 \$2,175.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	--WTF--		3			\$725.00						
E 38	KSNV	09/26/12	09/28/12	Face to Face w/ Ralston	CM	730-758pm		:30	3	\$400.00	2	0.00	NM		3 \$1,200.00
				CM											
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	--WTF--		3			\$400.00						
E 39	KSNV	10/01/12	10/02/12	Face to Face w/ Ralston	CM	730-758pm		:30	2	\$450.00	2	0.00	NM		2 \$900.00
				CM											
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	MT-----		2			\$450.00						
E 40	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$775.00	2	0.00	NM		1 \$775.00
				CM											
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	M-----		1			\$775.00						
E 41	KSNV	09/27/12	09/27/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	2	\$750.00	2	0.00	NM		2 \$1,500.00
				CM											
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	---T---		2			\$750.00						
E 42	KSNV	09/26/12	09/28/12	The Tonight Show	CM	1135p-1237a		:30	3	\$250.00	2	0.00	NM		3 \$750.00
				CM											
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	--WTF--		3			\$250.00						
E 43	KSNV	10/01/12	10/02/12	The Tonight Show	CM	1135p-1237a		:30	2	\$275.00	2	0.00	NM		2 \$550.00
				CM											
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	MT-----		2			\$275.00						
E 44	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm		:30	1	\$2,400.00	2	0.00	NM		1 \$2,400.00
				CM											
				Monday Prime 8-10pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	M-----		1			\$2,400.00						
E 45	KSNV	09/26/12	09/26/12	Wed PR 9-11p	CM	9-11pm		:30	1	\$2,100.00	2	0.00	NM		1 \$2,100.00
				CM											
				Wednesday Prime 9-11pm											
				LAW & ORDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	--W----		1			\$2,100.00						
E 46	KSNV	09/28/12	09/28/12	Fri 10-11p	CM	10-11pm		:30	1	\$2,100.00	2	0.00	NM		1 \$2,100.00
				CM											
				Friday Prime 10-11pm											
				DLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	----F--		1			\$2,100.00						
E 47	KSNV	09/29/12	09/30/12		CM	11pm-1135pm		:30	2	\$750.00	2	0.00	NM		2 \$1,500.00

Order / Rev: 104404
 Alt Order #: 06832080
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate
 Product Desc: HELLER FOR SENATE
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven																	
Sa-Su News 3 at Eleven																	
NEWS																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----SS</u> Spots/Week <u>2</u> Rate <u>\$750.00</u> Rating <u>0.00</u>																	
E 49	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	1	\$325.00	2	0.00	NM		1	\$325.00	
(5:00 AM-6:00 AM)																	
SAT TODAY																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>																	
E 51	KSNV	09/29/12	09/29/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$350.00	2	0.00	NM		2	\$700.00	
Sa-Su Early News																	
NEWS																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S-</u> Spots/Week <u>2</u> Rate <u>\$350.00</u> Rating <u>0.00</u>																	
E 52	KSNV	09/29/12	09/29/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$350.00	2	0.00	NM		1	\$350.00	
WKND Jeop/Wheel																	
JEP/WHEEL																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>																	
E 53	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM		1	\$750.00	
Saturday Night Live																	
SNL																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$750.00</u> Rating <u>0.00</u>																	
E 54	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$185.00	2	0.00	NM		1	\$185.00	
News 3 Sunrise SUNDAY																	
NEWS																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$185.00</u> Rating <u>0.00</u>																	
E 55	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$325.00	2	0.00	NM		1	\$325.00	
Sunday Today																	
SUN TODAY																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>																	
E 56	KSNV	09/30/12	09/30/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.00	2	0.00	NM		1	\$1,900.00	
Meet the Press																	
MTP																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,900.00</u> Rating <u>0.00</u>																	
E 59	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$1,600.00	2	0.00	NM		1	\$1,600.00	
NFL Pre-Game																	
FNIA																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,600.00</u> Rating <u>0.00</u>																	
E 60	KSNV	09/30/12	09/30/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$8,000.00	2	0.00	NM		1	\$8,000.00	
NFL Football																	
SNF																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$8,000.00</u> Rating <u>0.00</u>																	
E 61	KSNV	09/30/12	09/30/12	NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$6,500.00	2	0.00	NM		1	\$6,500.00	
NFL End of Game Break																	
NFL POSTGAME																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$6,500.00</u> Rating <u>0.00</u>																	
E 62	KSNV	09/30/12	09/30/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM		1	\$200.00	
Sports Night in Las Vegas																	
SPORTS NIGHT																	
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$200.00</u> Rating <u>0.00</u>																	
N 63	KSNV	09/26/12	09/28/12	CM	1237a-136am	--WTF--	:30	3	\$100.00	2	0.00	NM		3	\$300.00		

Order / Rev: 104404
 Alt Order #: 06832080
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller, Dean for U.S. Senate
 Product Desc: HELLER FOR SENATE
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Late Night w/Fallon																										
Late Night w/Fallon																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>3</td> <td>\$100.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	3	\$100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	3	\$100.00	0.00																					
N64	KSNV	09/30/12	09/30/12	LAW & ORDER (synd) PGM		M-SA 8-11p / SUN-----S	:30	1	\$800.002	0.00	NM			1	\$800.00											
Law & Order (synd) PRIME																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>1</td> <td>\$800.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S	1	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$800.00	0.00																					
N65	KSNV	09/26/12	09/28/12	The Doctors	CM	2pm-3pm	--WTF--	:30	1	\$175.002	0.00	NM		1	\$175.00											
The Doctors																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	1	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	1	\$175.00	0.00																					
N66	KSNV	10/02/12	10/02/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00											
Tuesday Prime 8-9pm																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-T-----</td> <td>1</td> <td>\$2,400.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-T-----	1	\$2,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$2,400.00	0.00																					
													Totals	141	\$81,220.00											